Subject: Marketing firm you used

From: "Joanne Danganan" < JDanganan@ccala.org>

Date: 12/06/2016 03:06 PM

To: "Michael Filson" < MFilson@downtownla.com>

Hey Mike - What was the marketing firm you used for DCBID's pilot influencer program, who also spoke at one of our Roundtables?

## 

## Joanne Danganan

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